



**PRESS RELEASE
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Ernst Unveils Upgraded, Easy to Navigate, Intuitive and Well-Organized Website Today

Enhancement exemplifies the firm's commitment to providing cutting-edge technology.

Albany, N.Y.— March 25 2011—Ernst Publishing Company, the leading authority on real estate recording requirements for almost two decades processing more than 120,000,000 transactions annually, unveiled its upgraded website today. To view the website and to test the new functionality, surf to <http://www.ernstpublishing.com>.

“Clients rely on our website to complete transactions and for the information that we make available on it, much of which cannot be found anywhere else on the Internet,” said Gregory E. Teal, president and chief executive of Ernst. “Since the mid 1990s, our clients have been turning to the Web for the most accurate and timely fee and tax data that is available anywhere, and we continue that tradition today and build upon it.”

The site is easy to navigate, intuitive to use and well-organized. It provides a wide range of product and industry resources, including the following:

Home Page: Provides an overview of the variety of solutions and products offered by Ernst, and the ability for subscribers to log in to Ernst services as well as an opportunity for potential new clients to register and become subscribers.

Real Estate Products Page: Provides easy access and in-depth information on the industry-leading Smart Query II GFE Calculators, XML Direct & Client Hosted Solutions, and Custom Fee Engine Solutions. These products have earned dedicated clients among the largest lenders and title companies in the industry—as demonstrated by a market share of more than 90%. A single click provides an overview of the products, screen shots, an explanation of the products’ benefits, their accuracy, speed (most transactions take less than a quarter of a second), and ease of use.

Uniform Commercial Code Products: Highlights Ernst’s UCC Filing Guide™ that offers a “How To” reference for preparing, filing and searching Article 9 financing statements. This guide provides information on fees, forms, and facts for all UCC filing jurisdictions in the United States. Also highlighted is the UCC Revised Article 9 Alert™, which is designed to help clients prepare initial UCC financing statements, and to conduct UCC and related searches among many other uses. Last, UCC forms and instructions are available and can be downloaded.

Other Resources: This section of the site provides clients with easy access to HUD’s new settlement cost booklet, “RESPA’s Final Rule,” a Good Faith Estimate Form and Instructions. In

addition, links are available to other public record sources This page will be constantly upgraded with important documents that support our clients and their businesses.

About the Ernst Publishing Company

The Ernst Publishing Company has been the leading authority on land recording requirements for more than two decades. In fact, Ernst's recording fee, transfer tax and title data have been integrated throughout the title and lending industries. Due to RESPA requirements that went into effect in January 2010, accurate recording fees and taxes for recording documents have never been more important. Ernst excels at creating solutions for their clients to manage not just those fees—but also all vendor fees—with unparalleled precision. As a company, our goal is simple: Empower clients to not only meet RESPA's new compliance regulations for Blocks 3-8, but set the industry standard for client satisfaction, an attainable goal due to our technology, impeccable data standards, expertise at creating custom solutions, and network of partners.

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