



## PRESS RELEASE

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### **Ernst Executive to Lead All-Star Mortgage Fraud Panel at ALTA Conference**

*Industry experts will discuss a new national survey and solutions to mortgage fraud.*

**ALBANY, NY—March 26, 2012—**Ernst Publishing Company announced today that Jan Clark, vice president of sales and marketing for the company, will be moderating a special mortgage fraud panel session at the upcoming ALTA (American Land Title Association) Business Strategies Conference on March 27 in Louisville, Kentucky.

The panel, entitled “Fighting Fraud in the Current Market,” will also feature Penny Reed of Wells Fargo, ALTA President Frank Pellegrini of Prairie Title, Erika Meinhardt of Fidelity, Richard Bramhall of WesCor Title and Andy Crisenbery of eLynx. Panelists will discuss findings of a national survey conducted by Ernst examining the latest trends in mortgage fraud and escrow theft, what best practices companies follow to thwart fraud, and what solutions the industry believes are the most viable to implement.

“Fraud unfortunately impacts all of us,” said Clark. “Identifying it and finding solutions to combat it are the challenges. The diversity and expertise represented by this panel will provide the kind of in-depth exchange of information that these conferences are built around. I’m very pleased and proud to be moderating this panel.”

The complete results of the survey will be published after the conference has concluded. To find out more about the survey or Ernst Publishing, call on the company at 800-345-3822.

#### **About the Ernst Publishing Company**

The Ernst Publishing Company has been the leading authority on land recording requirements for more than two decades. In fact, Ernst’s recording fee, transfer tax and title data have been integrated throughout the title and lending industries. Due to RESPA requirements that went into effect in January 2010, accurate recording fees and taxes for recording documents have never been more important. Ernst excels at creating solutions for their clients to manage not just those fees—but also all vendor fees—with unparalleled precision. As a company, our goal is simple: Empower clients to not only meet RESPA’s new compliance regulations for Blocks 4-8, but set the industry standard for client satisfaction, an attainable goal due to our technology, impeccable data standards, expertise at creating custom solutions, and network of partners.

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