



PRESS RELEASE

For immediate release

Contact: Rick Grant, 570-497-5850, rick.grant@rga-pr.com

Ernst Recruits Industry Veteran for Business Development

Lisa Donahue, an executive with more than 24 years of experience, will head title sales

ALBANY, NY—October 07, 2013—Ernst Publishing Company, the leading provider of technology and closing cost data for the real estate and home finance industries for the past 25 years, announced today that title industry veteran Lisa Donahue will join the company as Assistant Vice President of Strategic Alliances. In her new role, Donahue will head up the company's reseller division, along with working with title and settlement companies across the country.

"Bringing Lisa onboard is a big win for Ernst," said Gregory E. Teal, president and chief executive officer of Ernst Publishing. "She is well known in our industry and she knows our products and services very well. She's a great advocate for the company and exactly the type of executive we want working in the field to introduce more firms to the value Ernst brings."

Donahue has 25 years of experience in this industry and has held a variety of management positions with General American Corporation (GAC), which was acquired by ISGN. Most recently, she served as Vice President of Sales and Client Relations for that firm and was responsible for the expansion and servicing of existing customer partnerships utilizing the GATORS product. During her tenure with the company, Donahue developed a wealth of knowledge, including Appraisals, Titles, Tax Certifications and Customer Service. She will be based in Pittsburgh.

"It's very exciting to be part of a company that provides vital information to the mortgage and real estate industries," said Donahue. "With all the regulatory changes that are taking place, it can be very difficult and even overwhelming for executives trying to keep their companies compliant. Ernst understands those challenges and takes pride in educating their clients. Ernst offers a suite of products that are not only customizable and easy to use, but also comprehensive in their ability to meet client needs. For almost 10 years, I was an Ernst client at GAC and experienced first-hand the platinum level of service and the quality of data that this company guarantees."

Over the past five years, Ernst publishing has doubled in size, increasing the number of people it employs in every department. This year, the company earned its first U.S. patent for its GFE Monitoring Service technologies. Processing over 1 Billion transactions through a variety of delivery channels since 1989, Ernst is the company the

industry relies on for accurate GFE and HUD Fees. For more information about job opportunities within the company, contact Ernst directly.

About the Ernst Publishing Company

The Ernst Publishing Company has been the leading authority on land recording requirements celebrating its 25th anniversary. In fact, Ernst's recording fee, transfer tax and title data have been integrated throughout the title and lending industries. Due to RESPA requirements that went into effect in January 2010, accurate recording fees and taxes for recording documents have never been more important. Ernst excels at creating solutions for their clients to manage not just those fees—but also all vendor fees—with unparalleled precision. As a company, our goal is simple: Empower clients to not only meet RESPA's new compliance regulations for Blocks 3-8, but set the industry standard for client satisfaction, an attainable goal due to our patented technology, impeccable data standards, expertise at creating custom solutions, and network of partners.

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